



SPONSORSHIP BENEFITS

SPONSORSHIPS BENEFITS / RATES	PRESENTING Sponsor	TITLE Sponsor	PLATINUM Sponsor	GOLD Sponsor	SILVER Sponsor	BRONZE Sponsor
	\$35K	\$25K	\$15K	\$10K	\$5K	\$3K
Exclusivity (1 Sponsor per Industry)	✓					
Full-page ad on OUTSIDE, BACK cover of Program Book	✓					
Full-page ad on INSIDE, FRONT cover of Program Book		✓				
Pre-recorded Sponsor Remarks during Luncheon or Award Presentation	✓	✓				
Airing of a 60-second Sponsor Ad or Commercial During the Event	✓	✓				
Twenty (20) Registrations	✓	✓				
Sponsor Name Included in Media Blitz	✓	✓	✓			
Distribution of One (1) Email Blast from the Sponsor or a Sponsor Representative	✓	✓	✓			
Sponsor Logo on E-Blasts and social media Exchanges	✓	✓	✓	✓		
Distribution of Promotional Items or Literature*	✓	✓	✓	✓		
Sponsor Logo in Program Book	✓	✓	✓	✓		
Sponsor Recognition During Luncheon	✓	✓	✓	✓	✓	✓
Full-Page Color Ad in Program Book			✓	✓		
Ten (10) Registrations			✓	✓	✓	✓
Sponsor Listing in Program Book					✓	✓
Half-Page Color Ad in Program Book					✓	
Quarter-Page Ad in Program Book						✓

*Provided by Sponsor. The ABL reserves the right of final approval of all promotional items.